MOREELAND

PART FOUR

Mayor Earl M. Leiken
The Shaker Historical Society Annual Meeting
January 29, 2017
The next must-live Greater Cleveland neighborhood is...

BRANDON BAKER | THURSDAY, APRIL 28, 2016

Ludgate Road exemplifies the neighborhood vibe with its sidewalks and front porches.

What's next?

It's a question we all ponder, but for folks looking to settle down and establish roots, it's all about place. Neighborhood is everything and to help those looking to settle, Freshwater is here.

SHARE  |  Like 567

Up, up and away: I'm not sure if any youngsters will be going, as the song says, "up, up and away" in their beautiful balloon, but on July 21, several youngsters from Shaker Heights' Moreland neighborhood learned how to construct a working hot air balloon.

Teaching the group was architect and designer Erick Rodriguez, who is based at the Detroit Shoreway Community Development Organization and Burten Bell, Carr Development. An Enterprise Rose Architectural Fellow, Rodriguez is now working developing an eco-district framework for city leaders and community members in the city of Cleveland.

Rodriguez was assisted in leading the design workshop by David Jurca of the Cleveland Urban Design Collaborative and its Making Our Own Space (MOOS@Shaker) for youth in Shaker's Moreland neighborhood.

Supported by the city of Shaker Heights, MOOS has students building and designing physical items that enhance their community. The focus is on public parks and vacant city-owned lots.
Marketing

Shared Vision
Many Voices
Moreland Rising

Vibrant Shaker neighborhoods create a more vibrant Shaker.

Shaker Heights seeks dynamic partners to be a part of the next great neighborhood.

Together, we can:
- Catalyze entrepreneurship along the Chagrin-Lee corridor
- Explore new ways for neighbors to connect with neighbors
- Cultivate an environment that continues to inspire art and artists
- Encourage innovative housing designs that set the standard for years to come

Be a part of Moreland Rising—as an artist, a developer, an entrepreneur or a new resident.

Contact Kamla Lewis, Director of Neighborhood Revitalization
kamla.lewis@shakeronline.com | 216-491-1374 | http://bit.ly/morelandweb

Picture the next great neighborhood, where innovation and creativity thrive.

Artists, entrepreneurs, developers all welcome.

Learn more. Contact Kamla Lewis, Director of Neighborhood Revitalization
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Winter 2016

Shaker Life

Bugged? Call Acme Exterminating

Brake for Lewis Automotive and Electronics

Elevating the Arts, Building Community, Creating a Place

Shaker Life

Moreland Rising

Cities are dynamic and evolving entities.

Shaker Life

Moreland Rising

A Bold Step

Stay tuned. Moreland is rising again.

To learn more, sign up at http://morelandrising.com
Moreland Rising

Vibrant Shaker neighborhoods create a more vibrant Shaker.

Enter Moreland Rising, the City- and neighborhood collaboration with arts, business and development partners to create a Moreland hub of innovation.

Together, we will:

- Catalyze entrepreneurship along the Chagrin-Lee corridor
- Innovate new ways for neighbors to connect with neighbors
- Cultivate an environment that continues to inspire art and artists
- Encourage innovative housing designs that set the standard for years to come

Join Us

Review our calendar of events and be a part of Moreland Rising, as an artist, developer or an innovator.

SPARKS (Spaces, Arts, and Parks)
The City has partnered with various organizations to help realize this vision:

- Infilling Cleveland: hosts monthly events aimed at artists and entrepreneurs. Visit them online for more information about programming & workshops.
- Kent State University's Urban Design Collaborative (KUDD): Launching Our Own Uptown (MOOS) project operates arts-focused after-school workshops and summer camps for middle and high school students. KUDD programming began in summer 2018 with a group of Moreland youths who already began transforming public spaces in their neighborhood. See them online on Twitter and Instagram.
- MOOS also has partnered with local architects, RDL Architects, and with Philadelphia-based Pehnever, Founder Alex Fish to lead design workshops. For more information, contact David J. Fish.
- Ignite the Arts works with residents to articulate their visions of the neighborhood and will install a mural at Chagrin Park as a collaborative art piece in August 2016. To volunteer with the project, email the artists Gary Williams and Robin Robertson.
- Shaker Heights Recreation Department will host a series of arts-related events throughout the summer. Visit the Arts Council online for more information.
- Shaker Heights Recreation Department operates an Arts in the Park summer program, a free supervised drop-in arts and crafts-making time for children. The events will take place in Chagrin Park and the World's Tiniest Lot. Program offered 10 a.m.-2 p.m., Monday-Friday, June 21-July 20. Call 216-491-1295 for more information.
- The Eastside, 3939 Lee Rd., is the Shaker Heights Development Corporation hub for entrepreneurs and inspired business ideas and will provide the meeting spaces for Moreland-focused events.

Contact with Moreland

In September 2015, the City launched a program to encourage greater involvement of Moreland residents in revitalizing the neighborhood.

shakeronline.com
What’s Next?

- NEA grant application
- Upgrading park amenities?
- If/how to continue neighborhood engagement work?
- Group working on a community gardening plan

- Infill Housing/Design Competition
  - Net Zero housing
  - Live-work housing
  - Innovative design
NEW HOUSING
AVALON STATION 2
( THE TOWNHOMES OF VAN AKEN )
Avalon Station II
aka
The Townhomes of Van Aken
Townhomes of Van Aken

- 33 townhomes
- Vintage development/Marous Builders
- Phase One under construction – 12 units starting at $334,000.
- Ten Year 100% Tax Abatement.
- Marketing Campaign ready, starting soon.
Transit Village
Transit Village
Transit Village

- 70 for sale townhomes starting price range anticipated: $250,000
- Development agreement/Knez Builders as Developers
- Ryan Homes will be the builder
- Present Phase: Due Diligence – preparing for Site Plan Review and/or Architectural Review
COMMERCIAL AREA
Chagrin - Lee Corridor

Protem Home
Healthcare

The Dealership

Storefront Project #1

Discount Cleaners – Storefront Project #2

State Farm Insurance – storefront Project #3

School Storage Building

Former Car Wash

New Office Building

Process Canine
<table>
<thead>
<tr>
<th>Business Type</th>
<th>Description</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protem Home Health Care</td>
<td>Shaker-based home healthcare business</td>
<td>3535 Lee</td>
</tr>
<tr>
<td>The Dealership</td>
<td>A co-work, event and office space</td>
<td>3558 Lee</td>
</tr>
<tr>
<td>Discount Cleaners</td>
<td>Upgrading signage and lighting under Storefront Renovation Program</td>
<td>3601 Lee</td>
</tr>
<tr>
<td>State Farm Insurance</td>
<td>Upgraded signage and lighting under Storefront Renovation Program</td>
<td>Lee Road</td>
</tr>
<tr>
<td>Process Canine</td>
<td>Former Lee Road Plant Nursery will become a dog day boarding and training business</td>
<td>Lee Road</td>
</tr>
<tr>
<td>New Office Space</td>
<td>Former Hair Salon &amp; Nail Studio now new office space</td>
<td>3649 Lee</td>
</tr>
<tr>
<td>School Storage Building</td>
<td>Shaker resident purchasing the property for long-term development opportunities</td>
<td>Lee Road</td>
</tr>
<tr>
<td>Former Car Wash</td>
<td>Will be demolished, land will be marketed for redevelopment</td>
<td>Lee Road</td>
</tr>
</tbody>
</table>
Lee Road: South Section Recommended Configuration
(6 ft bike lane–12 ft SB lane–12 ft center lane–12 ft NB lane–6 ft bike lane)
Before Storefront Renovation