

Appendix J

Source Documents for
Assessment of Likely
Operating Profile for the
County Inclusion Option

Appendix J

Sources 1 & 2:

Proposed Analysis of CCPL Serving
Shaker District

Abridged Questions: Proposed Analysis
of CCPL Serving Shaker District

SEE APPENDIX G

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Source 3:

Shaker Library Facility Assessment
04-21-14 Final Report

SEE APPENDIX B

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Source 4:

Mapping Observations 1_4_11 v4
(CCPL)

Mapping overview

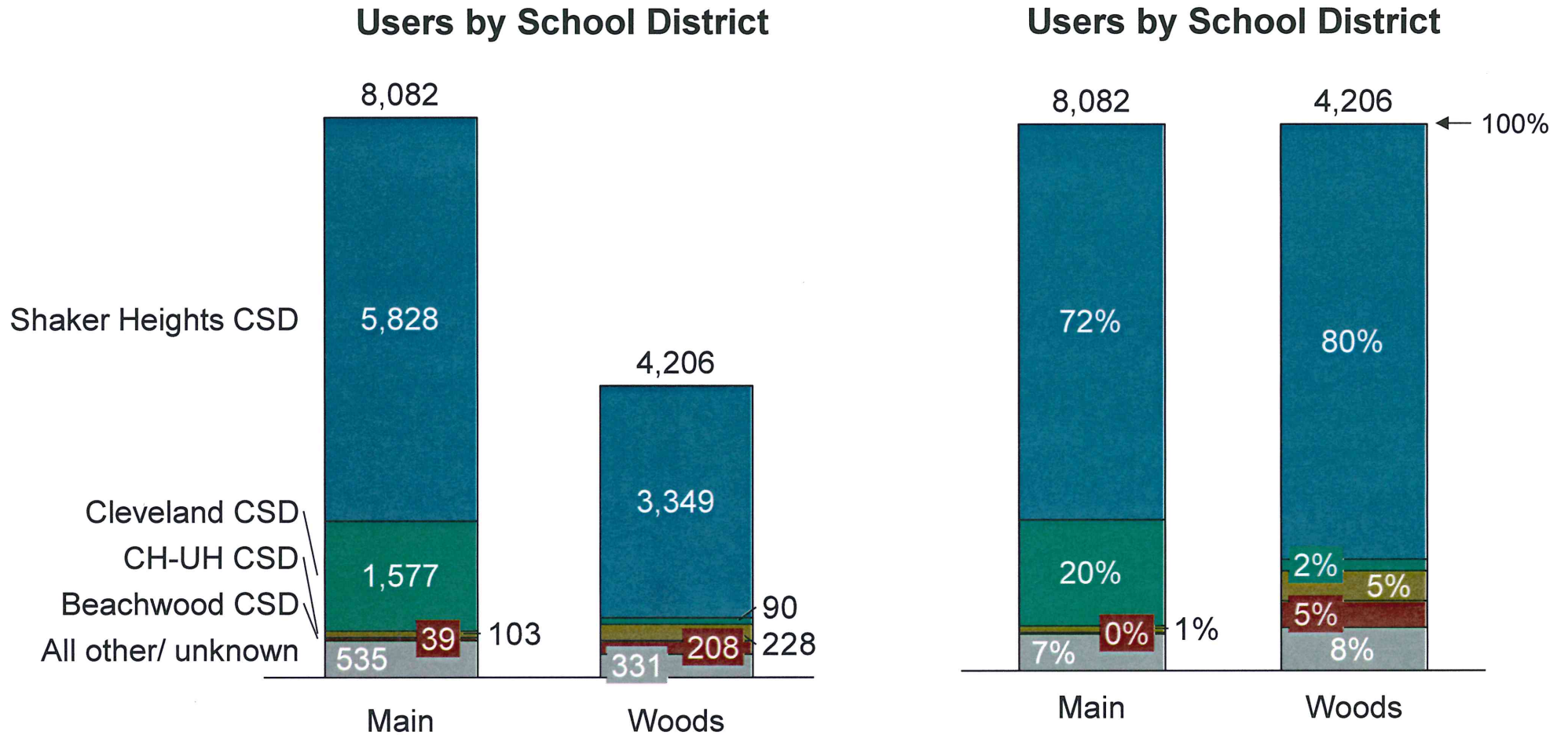
▶ Methodology

- All cards issued by Shaker Heights that were used to borrow materials at any Clevnet facility in 2011 through mid-December
- Includes borrower's home address, school district tag and most recently used Clevnet facility – data accuracy good, but not perfect
- Does not include usage of CCPL facilities, or borrowing at Shaker Library with cards issued by other Clevnet libraries
- Data cuts: Clevnet users of Shaker facilities; Shaker residents' use of Clevnet facilities

▶ Findings

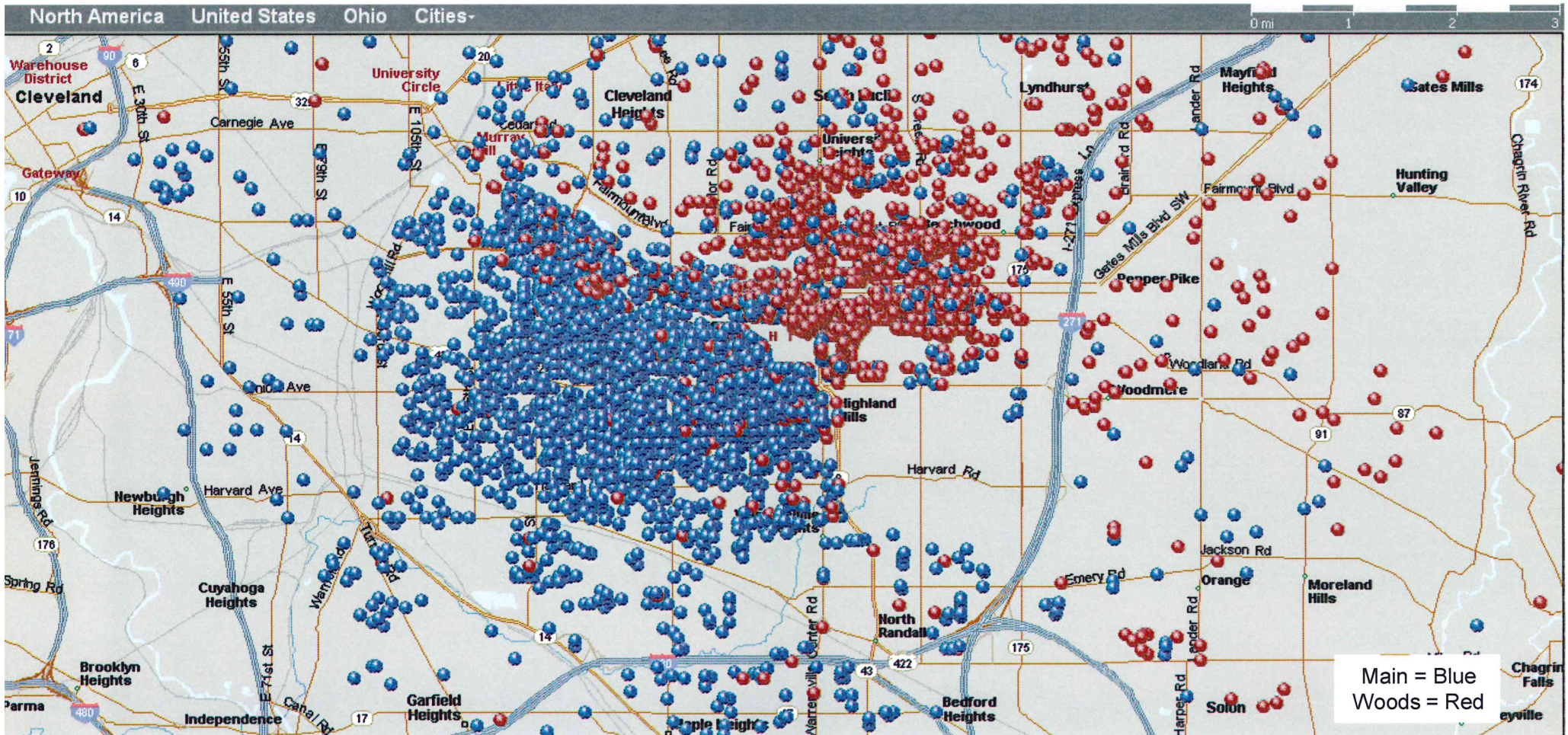
- We are a community library: 82% of residents that are active users chose Shaker facilities, and in no neighborhood is use of another Clevnet facility dominant
- We are slightly net positive contributors to library cooperation:
 - ~ 3,000 non-residents chose to patronize Shaker facilities
 - ~ 2,000 residents chose to patronize other Clevnet facilities, plus an unknown but non-zero number of residents patronizing CCPL facilities
- Borrowers choose between Main and Woods based on transportation proximity, with Woods mostly serving Mercer and Malvern neighborhoods

Descriptive statistics – Shaker Cardholder Users of Main and Woods



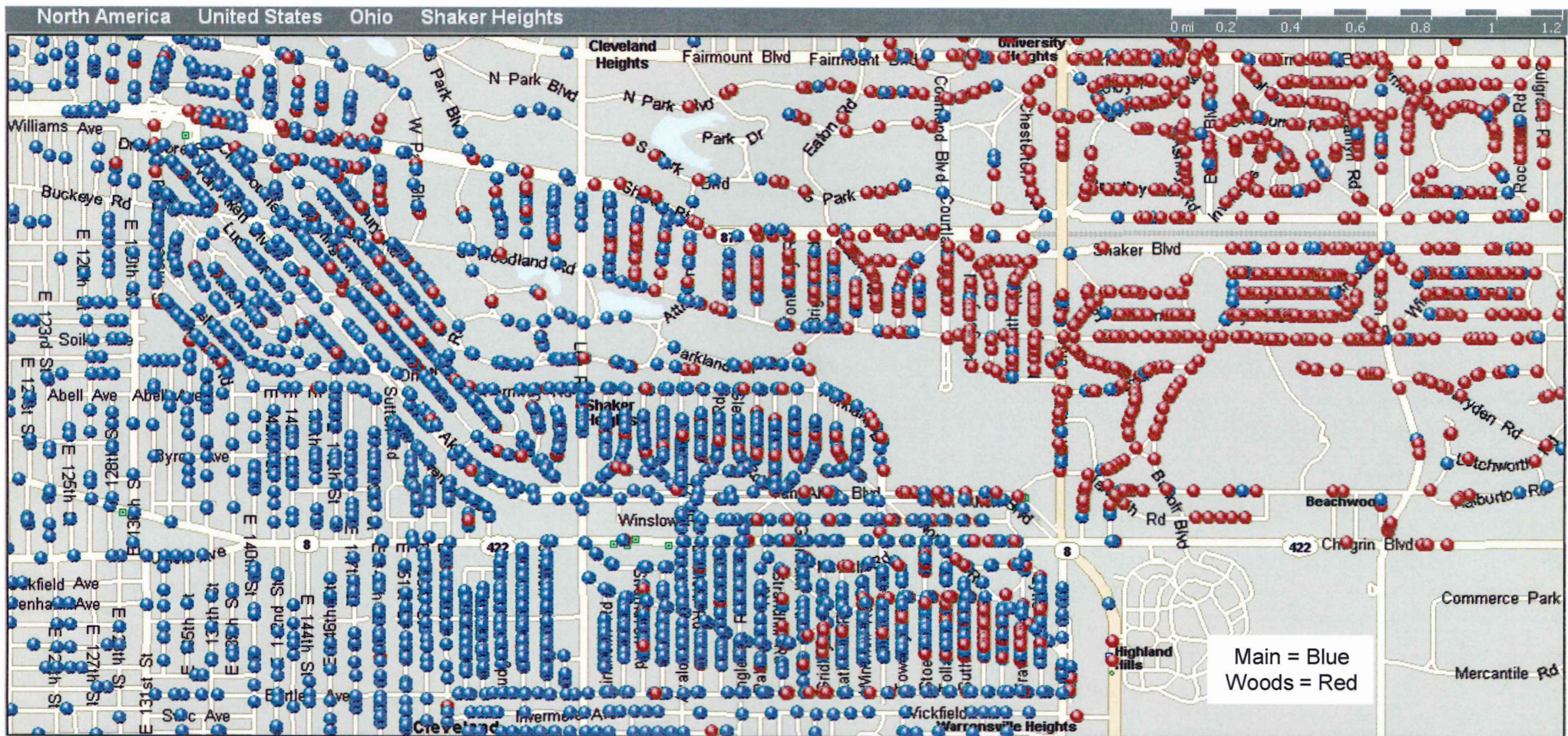
- 72% of Main and 80% of Woods Shaker card users were from the Shaker school district
- Cleveland district users are significant at Main – about 20%
- CH-UH and Beachwood combined are moderate users at Woods – about 10% combined

Shaker Cardholder Users of Main and Woods



At least occasional use of facilities comes from a large range of east-side home addresses

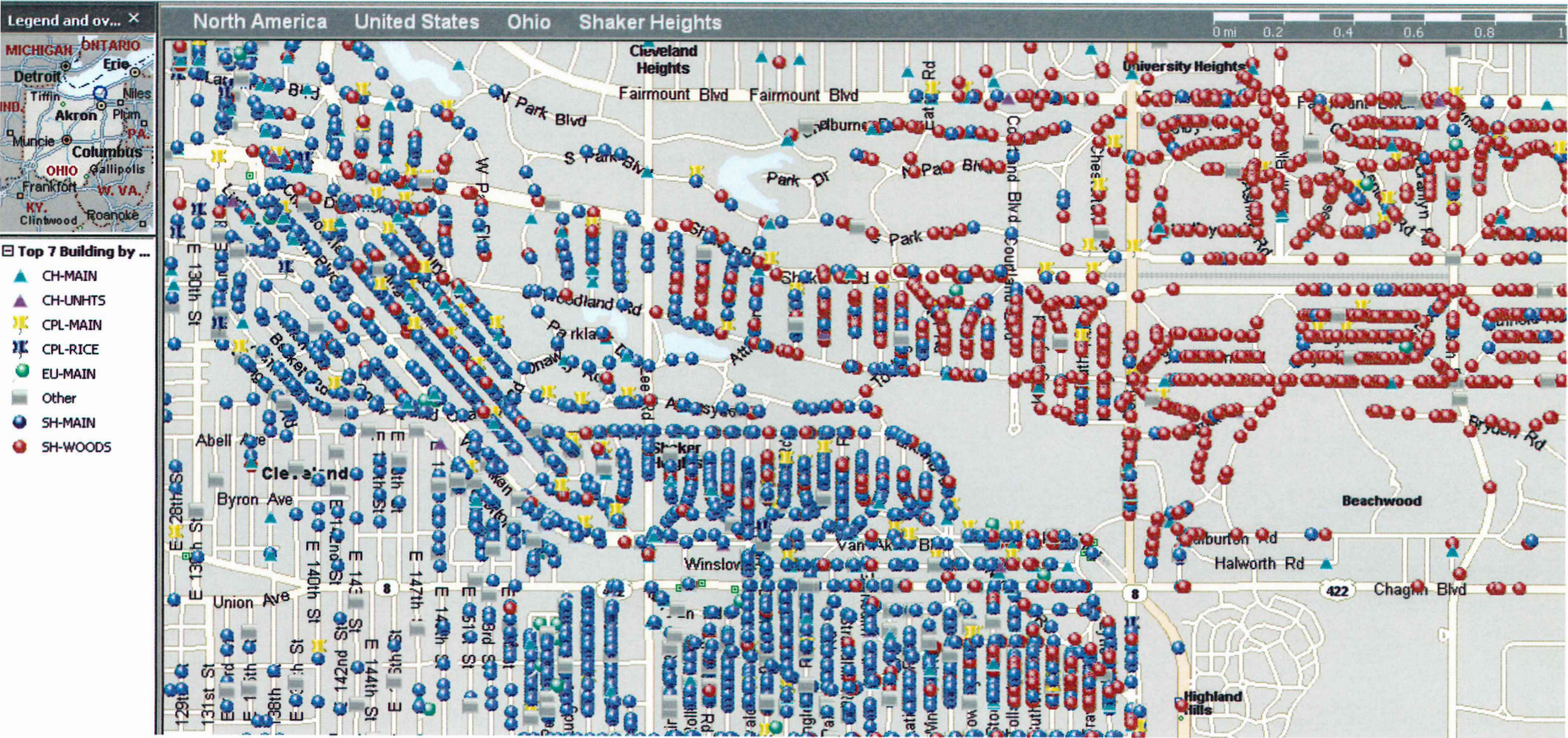
Shaker Cardholder Users of Main and Woods



Closer into the SHPL home geography, primary geographies are fairly distinct:

- Woods: Mercer and Malvern, extending north to UH areas*
- Main: other Shaker neighborhoods, extending south and west into Cleveland*
- Most mixed use in Sussex neighborhood, and along Shaker Boulevard corridor*

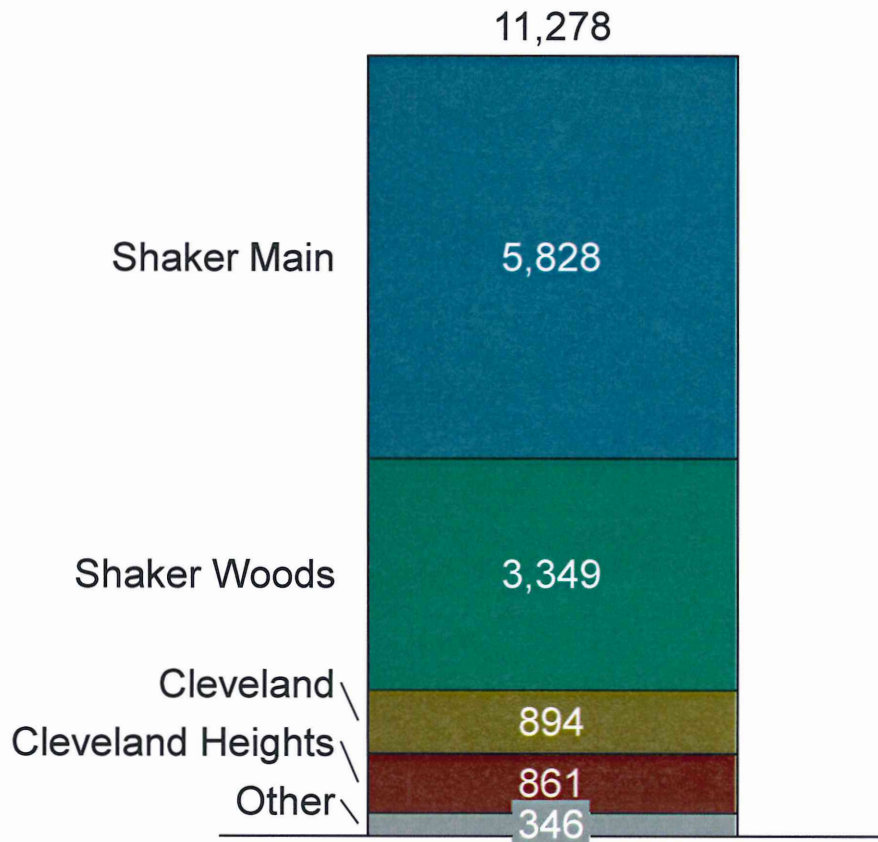
Shaker SD users of Clevnet facilities



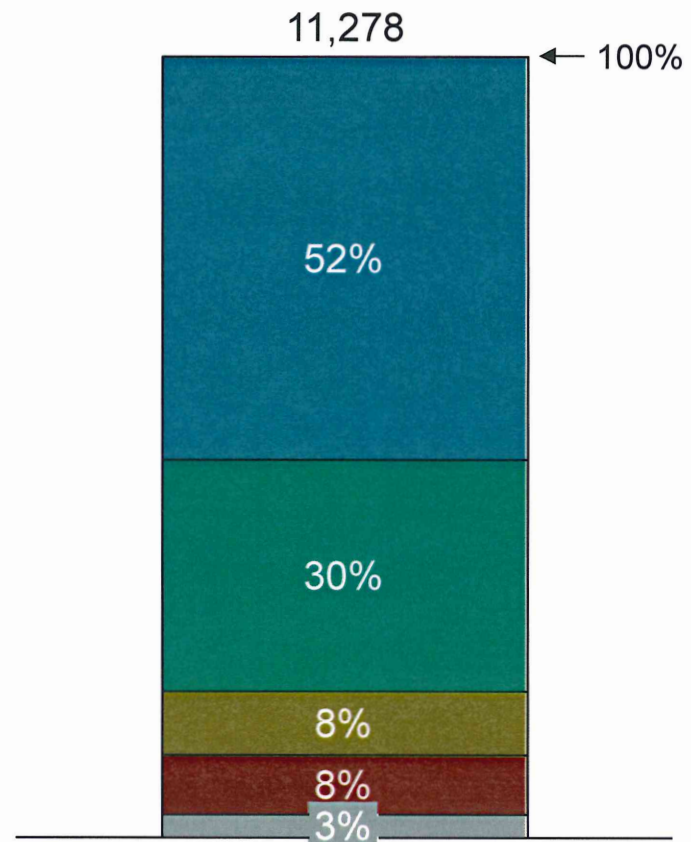
Use of Clevnet facilities outside of SHPL are predominant nowhere, but are most common in Larchmere

Descriptive statistics – Shaker School District users of Clevnet facilities

Users by Facility

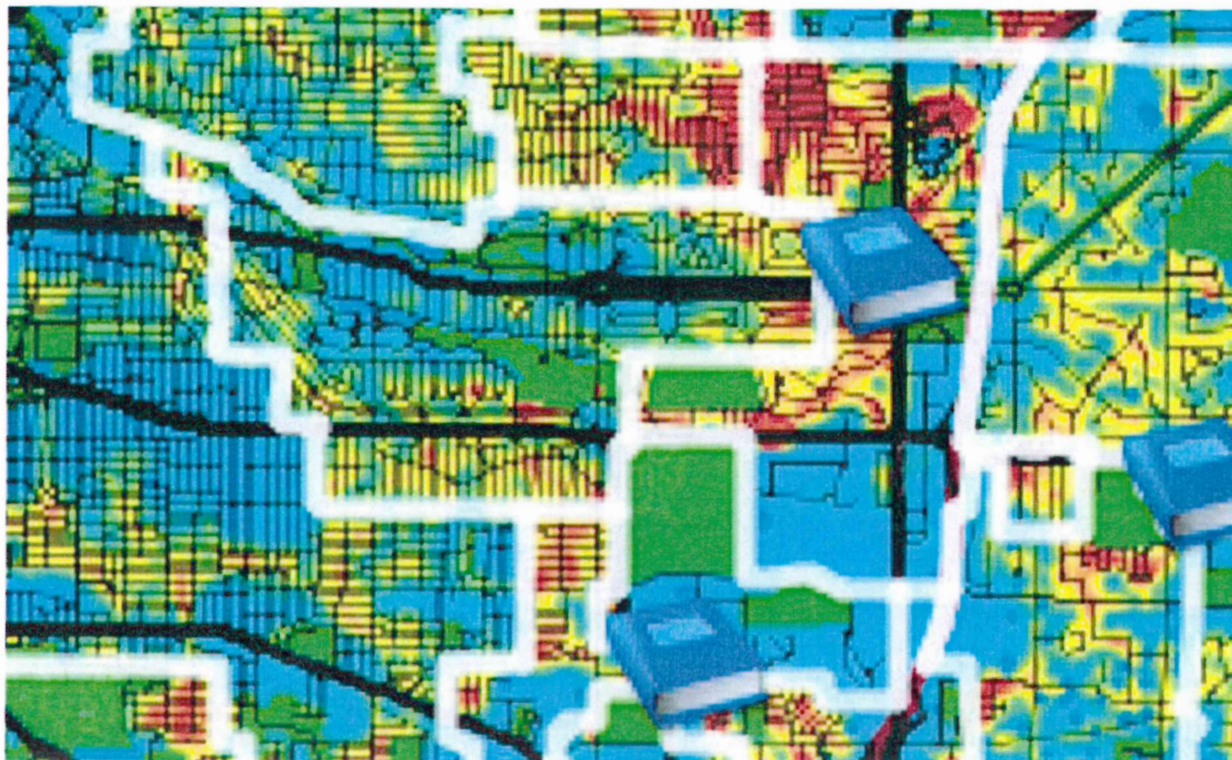


Users by Facility



- 82% of active district residents used a SHPL facility most recently among the Clevnet network
- For every 5 district residents securing material at Main, 3 secured material at Woods
- Cleveland Heights Main branch is popular with many residents – 6% used most recently
- No other Clevnet branch is significant individually (<2%) – but many branches accessed

Appendix CCPL borrower “heatmap”



*Moderate CCPL borrower traffic in Shaker south of Chagrin
Moderate CCPL borrower traffic in Shaker east of Green*

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Source 5:

Shaker Library Statistics for CCPL

Shaker Heights Public Library 2015 Statistics

	System Total	Main Library	Bertram Woods Branch	Emedia
Circulation				
Circulation	1,010,772	673,538	279,451	57,783
Per capita circulation	31.2			
avg # of items per capita fulfilled outside SHPL	5			
Unique titles circulation (excludes renewals)	81%			
% of circulation that is renewals	19%			
Budget				
Dollars spent on materials	\$592,784			
% of total operating budget	13%			
Per capita material spending	\$18.35			
Other Metrics				
Visits	454,343	361,012	93,331	
Programs offered	1,535	1,326	209	
Program Attendance	27,191	24,036	3,155	
Hours of Computer Use	110,937	101,075	9,862	
Facility square footage	77,082	65,179	11,903	
Shaker Library unique physical titles	469,238	117,713	66,346	285,179
Shaker Library items owned	526,286	159,379	81,728	285,179

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Source 6:

Shaker Library 2015 Financials

Shaker Heights Public Library

2015 All Funds Summary

	General Fund			Special Revenue			All Funds		
	Budget	Actual	Var.	Budget	Actual	Var.	Budget	Actual	Var.
Revenue									
Property Taxes	\$ 2,547,299	\$ 2,648,734	4.0%	\$ -	\$ -		\$ 2,547,299	\$ 2,648,734	4.0%
Intergovernmental	\$ 1,814,248	\$ 1,898,937	4.7%	\$ -	\$ -		\$ 1,814,248	\$ 1,898,937	4.7%
Fines	\$ 82,000	\$ 67,454	-17.7%	\$ -	\$ -		\$ 82,000	\$ 67,454	-17.7%
Interest Earnings	\$ 2,900	\$ 2,986	3.0%	\$ -	\$ -		\$ 2,900	\$ 2,986	3.0%
Fees & Earned	\$ 71,700	\$ 76,541	6.8%	\$ -	\$ 1,648		\$ 71,700	\$ 78,189	9.1%
Donations	\$ 2,500	\$ 580	-76.8%	\$ 11,500	\$ 10,613	-7.7%	\$ 14,000	\$ 11,193	-20.0%
Grants	\$ -	\$ -		\$ 16,200	\$ 15,740	-2.8%	\$ 16,200	\$ 15,740	
CEO	\$ 7,000	\$ 11,815	68.8%	\$ -	\$ -		\$ 7,000	\$ 11,815	68.8%
Miscellaneous	\$ 2,000	\$ 10,308	415.4%	\$ -	\$ -		\$ 2,000	\$ 10,308	415.4%
TOTAL	\$ 4,529,647	\$ 4,717,356	4.0%	\$ 27,700	\$ 28,001		\$ 4,557,347	\$ 4,745,357	
Expenditures									
Salaries & Benefits	\$ 3,306,676	\$ 3,188,652	3.6%	\$ 14,185	\$ 8,258		\$ 3,320,861	\$ 3,196,910	
Reimbursements	\$ 2,725	\$ 1,482	45.6%	\$ -	\$ -		\$ 2,725	\$ 1,482	
Supplies	\$ 88,796	\$ 69,449	21.8%	\$ 2,500	\$ -		\$ 91,296	\$ 69,449	
Purchased Services	\$ 790,677	\$ 653,243	17.4%	\$ 2,100	\$ 6,025		\$ 792,777	\$ 659,268	
Materials	\$ 636,339	\$ 592,784	6.8%	\$ 5,780	\$ 7,255		\$ 642,119	\$ 600,039	
Capital Outlay	\$ 53,108	\$ 38,234	28.0%	\$ 49,500	\$ 46,440		\$ 102,608	\$ 84,674	
Other	\$ 32,013	\$ 17,195	46.3%	\$ 8,865	\$ -		\$ 40,878	\$ 17,195	
TOTAL	\$ 4,910,334	\$ 4,561,039	7.1%	\$ 82,930	\$ 67,978		\$ 4,993,264	\$ 4,629,017	
Surplus/(Deficit)	\$ (380,687)	\$ 156,316		\$ (55,230)	\$ (39,977)		\$ (435,917)	\$ 116,339	
Transfers In	\$ -	\$ 2,432		\$ -	\$ -		\$ -	\$ 2,432	
Transfers Out	\$ -	\$ -		\$ -	\$ 2,432		\$ -	\$ -	
Ending Cash Balance	\$ 1,035,165	\$ 1,458,367		\$ 338,182	\$ 351,003		\$ 1,257,114	\$ 1,809,370	
<i>% of Expenditures</i>	21.1%	32.0%					25.2%	39.1%	

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Source 7:

06-30-16 Shaker Request for Info

See

<http://shakerlibrary.org/wp-content/uploads/Appendix-J-Source-7-06-30-16-Shaker-Request-for-Info.pdf>

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Source 8:

CCPL Responses Summary

SEE APPENDIX H

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Source 9:

Cuyahoga County Public Library
Comprehensive Annual Financial
Report 2015

See:

<http://www.cuyahogalibrary.org/getmedia/0d7ccf72-7f7e-43da-837f-6ef1019967db/CAFR-2015.pdf.aspx>

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Source 10:

Lyndhurst City Council approves
resolution that seeks to send a message
to Cuyahoga County Public Library
board

Lyndhurst City Council approves resolution that seeks to send a message to Cuyahoga County Public Library board



Lyndhurst City Council passed a resolution Monday seeking to give the city's residents a voice in the closing of the Telling Mansion, home of the South Euclid-Lyndhurst Library.

By **Jeff Piorkowski/special to cleveland.com**



Email the author

on November 19, 2013 at 12:23 PM

LYNDHURST, Ohio -- The Cuyahoga County Public Library is moving forward with plans to build a new South Euclid-Lyndhurst branch on South Green Road, but Lyndhurst City Council members took one more step Monday to try and have the voices of its residents heard before that move is carried out.

Council voted 6-1 vote to ask the county library to remove from the county's tax rolls all Lyndhurst properties contributing to the library levy, which was passed in 2008.

Asked after the council meeting if he thought the library would abide by the request, Vice Mayor Patrick Ward said, "No. But it does send a message to the library board that when they consider such decisions they should engage the public."

County library spokesperson Hallie Rich said library Executive Director Sari Feldman and other library officials were unaware of the resolution until cleveland.com brought it to Rich's attention late Monday afternoon.

In an email reply, Rich stated, "The Library did not receive notification from Lyndhurst City Council about this addition to their agenda. As the resolution is currently a council issue, we have no comment at this time."

Ward and fellow Councilman Lane Schlessel co-sponsored the resolution. It was the second "message" sent to the board. Early this year, Lyndhurst council passed a resolution asking that the name of the city be removed from the branch's name.

"Everything we've requested has fallen on deaf ears with the library board," Schlessel said.

Some in Lyndhurst are unhappy with the fact that the branch, now at 4645 Mayfield Road in South Euclid's historic Telling Mansion, will move deeper into South Euclid, across from Notre Dame College.

There are no buses that can take Lyndhurst residents to the new location, which is also further from Brush and Memorial Junior high schools, both in Lyndhurst.

"They made the decisions to move two buildings without telling us," Schlessel said of the South Euclid-Lyndhurst and the Mayfield regional library. The latter library had its Wilson Mills Road in Mayfield Village location closed and **replaced in April** by a new building farther from Lyndhurst, at 500 SOM Center Road, also in Mayfield Village.

Schlessel spoke at a county library board meeting last summer, reporting that a poll of should be conducted to gauge what Lyndhurst residents thought. He still feels such a poll is necessary.

Schlessel said that the library board, though appointed, has duty, like an elected city council, to represent the people.

Ward said that in 2008, when county library officials campaigned for levy passage, there was no word that the Telling Mansion would be closed and sold. The board this year agreed to **sell the mansion to investor Richard Barone**, who will convert it into the home of the American Porcelain Museum.

Ward said the levy was passed in Lyndhurst in 2008 by a 65-35-percent margin "via a misrepresentation" because a branch move was never mentioned.

Ward said the Telling Mansion is a "traditional library" that suits fine its local users.

County library officials have stated that the Telling Mansion is too costly and inefficient to house a modern library. The site also lacks adequate parking.

South Euclid resident Diane Mullally, a member of the residents group Save the South Euclid-Lyndhurst Mansion Library, said it is time for South Euclid's council to take similar action.

"I think we've seen real democracy in action here," Mullally said.

Councilman at-large Joseph Marko voted against the resolution stating he "supported its intent, but not the process."

Appendix J

Source 11:

Lyndhurst: Remove name from new
library

Lyndhurst: Remove name from new library



By [Andy Attina / cleveland.com](#)

on March 24, 2013 at 7:22 AM, updated March 24, 2013 at 7:23 AM

LYNDHURST With many residents upset with the decision by the Cuyahoga County Public Library system to move the existing South Euclid-Lyndhurst branch to South Green Road and further from Lyndhurst, City Council has taken an added measure that could figuratively put more distance between Lyndhurst and the new building.

Council approved a resolution March 18 requesting that CCPL remove the name Lyndhurst from the library branch, since the library board has determined its decision will not be reconsidered.

"A library is a service and a service needs to be convenient to those it serves," said Vice-Mayor Pat Ward. "Our concern is about the location."

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The resolution was brought about when Ward 3 Councilman Lane Schlessel and Councilman-at-large Keith Packard exchanged similar thoughts on the move and the way it was handled by the CCPL.

"They made a unilateral decision and did not consider all the taxpayers," Schlessel said. "I firmly believe the executive director never considered any focus groups or sought any feedback from Lyndhurst residents."

Schlessel also said he felt when library representatives came to Lyndhurst for a special meeting last month, it was done only to patronize those in Lyndhurst who were upset. Additionally, he said a March 28 meeting the CCPL has scheduled at the Lyndhurst Community Center to discuss design options seems inappropriate to be held in Lyndhurst.

Packard touched on other concerns he shared with Schlessel, noting the move of both the South Euclid-Lyndhurst and Mayfield branches of the library takes them further away from high schools.

"I live the furthest west of all of council and my family is close to the current location, we actually walk there," he said. "It seems like kids are their main stance and the reason for the move of both libraries. Both my parents are librarians and they don't understand it."

The resolution also states the CCPL did not solicit any input from Lyndhurst City Council when making the determination of where to relocate; the new location is not conducive to use by its residents; and the absence of a major bus line ensures its residents will have difficulty accessing the new branch.

Hallie Rich, marketing and communications director for CCPL, said the procedure for a name change at any of the branches requires a request to the library board for it to be considered. Since the CCPL had not received the resolution from Lyndhurst as of March 19, she said no further comment could be made regarding the matter.

See more Lyndhurst news at cleveland.com/lyndhurst-south-euclid.

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Appendix J

Source 12:

Cuyahoga County Library Board denies
Lyndhurst council's request to remove
city from South Euclid-Lyndhurst Library
name



Cuyahoga County Library Board denies Lyndhurst council's request to remove city from South Euclid-Lyndhurst Library name

south-euclid-lyndhurst-library-renderingpng-18701b17a8a64751.png

A rendering of the new South Euclid-Lyndhurst Library on South Green Road. *(Courtesy of the Cuyahoga County Public Library system)*

Sara Dorn, Northeast Ohio Media Group By **Sara Dorn, Northeast Ohio Media Group**

Follow on Twitter

on October 31, 2014 at 9:15 AM, updated October 31, 2014 at 2:36 PM

LYNDHURST, Ohio — Despite resistance from Lyndhurst City Council and residents, the Cuyahoga County Library Board has voted to keep "Lyndhurst" in the South Euclid-Lyndhurst Library name.

Council members and residents were outraged last year when the board decided to **sell the library's longtime home, the Telling Mansion**, and move the location a mile farther from Lyndhurst. Lyndhurst City Council responded by passing a resolution declaring the Lyndhurst part should be dropped.

"They did us bad again," Councilman Lane Schlessel said. "Whoever is serving on the Cuyahoga County Library Board doesn't care what the residents want. It's really sad."

Construction is underway on a \$12.6 million branch on South Green Road, expected to open late next year.

The decision to sell the Telling Mansion, built in 1928 and cherished by patrons as a historical sanctuary, was heated. After the library board vote, critic Fran Mentch **pulled library Director Sari Feldman's hair** and was sentenced to 30 days in jail.

Investor Richard Barone bought the mansion, which library officials said was too expensive to renovate, for \$755,000 and plans to open a porcelain museum there sometime in 2015.

The library recently surveyed about 500 Lyndhurst homeowners. About 43 percent voted to remove Lyndhurst from the name, 38 percent wanted to keep it and 18 percent were indifferent.

Of 75,000 library items checked out by Lyndhurst cardholders, only 25 percent came from the South Euclid-Lyndhurst Library. The rest were split between the Beachwood, Richmond Heights and Mayfield branches.

"It fits exactly into this Board's pattern all along, ignoring the wishes/decisions of a majority of Lyndhurst residents (not to mention other County residents) and ignoring a unanimous vote by Lyndhurst's representatives," resident Trina Tricarichi, who was at Tuesday's meeting, said in an email to council members.

Last week, the library's Policy, Planning & External Relations Committee, which is made of three board members, unanimously recommended the board change the name.

But Tuesday, they voted 5-2 to keep the name. Committee member Dale Powers changed his mind to vote to continue to

8/20/2016

Cuyahoga County Library Board denies Lyndhurst council's request to remove city from South Euclid-Lyndhurst Library name

include Lyndhurst. Board member Susan Adams and Edna Fuentes-Casiano, who are also on the committee, were the two odd voters.

According to Tricarichi, some members called Lyndhurst's resolution a political move.

"They mischaracterized or misinterpreted the resolution, saying things like: well the mayor didn't agree with it, that it was passed on one emergency reading not the three readings," Tricarichi wrote. "They cited this as a rushed through resolution with not the proper time given to it."

Board President Maria Spangler said the board voted against the name change in part because the survey results "did not suggest overwhelming community support" for it.

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Source 13:

Cuyahoga County Public Library
Master Plan Summary

See

[http://www.cuyahogalibrary.org/CCPL/
media/Facilities/Assessments/CCPL-
Library-Facilities-Master-Plan-Executive-
Summary-091215.pdf](http://www.cuyahogalibrary.org/CCPL/media/Facilities/Assessments/CCPL-Library-Facilities-Master-Plan-Executive-Summary-091215.pdf)

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Source 14:

Parma-South Assessment 092115

See

<http://www.cuyahogalibrary.org/About-Us/Facilities-Master-Plan/Facilities-Master-Plan-Details/Comprehensive-Facilities-Assessment.aspx?fileid=261>

Appendix J

Source 15:

Bryan Dunn Budget Commission

Amy Switzer

From: Amy Switzer
Sent: Tuesday, September 13, 2016 12:25 PM
To: chadrick.anderson
Cc: Maureen Brodar
Subject: CCPL tax levy history

Chad,

As you requested, here is CCPL tax levy info from Bryan Dunn at the Budget Commission.

On the phone yesterday he told me that a 1 mill levy passed 11/5/1974 and started later (several of ours from 70s-80s started a year after passage). This morning he sent the following additional info:

11/4/08 2.50 Replace/ Inc, Continuing
3/2/04 2.00 Replace/ Inc, 5 years
11/3/98 1.40 Replace 5 years
5/3/94 1.40 Additional 5 years
5/2/89 1.00 Renewal 5 years

He said CCPL hasn't had a bond issue so far. It would have to be issued by the county if one was needed. So far, they have used special obligations for capital projects. That's when you use PLF or other revenue source to get loans. We can do that, too. Just recently a law passed allowing libraries to use tax levies in addition to the PLF. Previously if a library wished to issue anticipatory notes/bonds for a building project, only their state funding through the PLF is considered for purposes of collateral. Now when libraries choose to borrow funds for building projects, lenders are able to consider both proceeds from the PLF and local property tax levies.

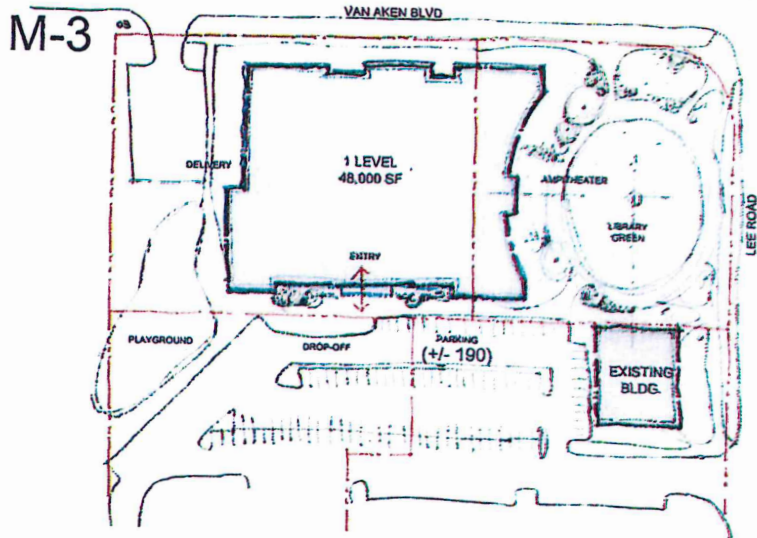
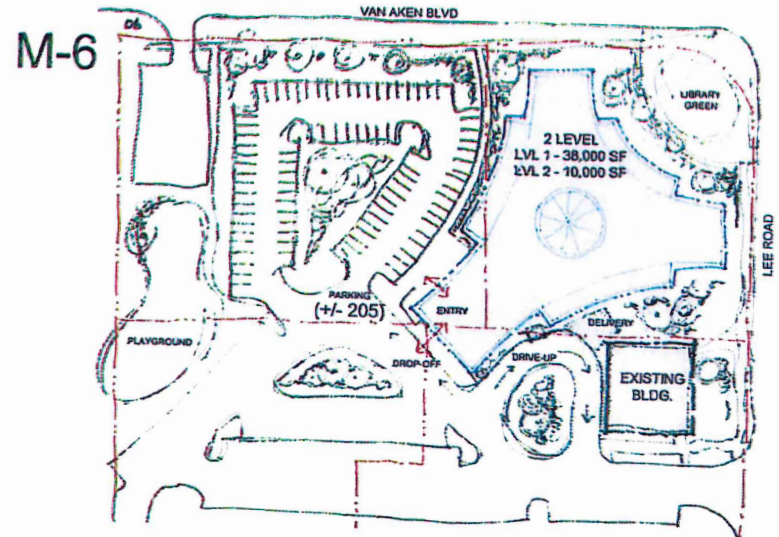
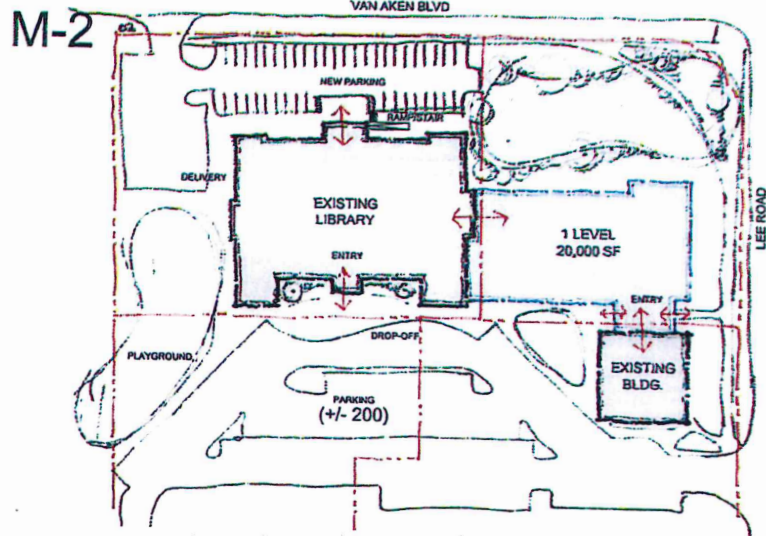
Bryan said that the assessed value of property for CCPL would go up because of adding Shaker to the CCPL system. He said after the first year millage would be based off the new value that includes Shaker Heights.

Amy

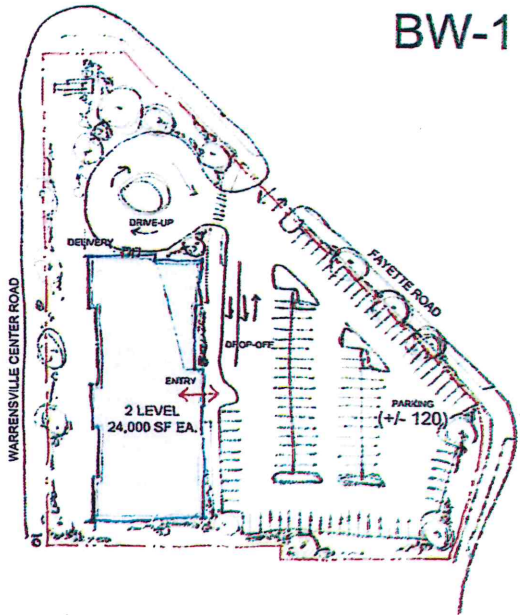
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Source 16:

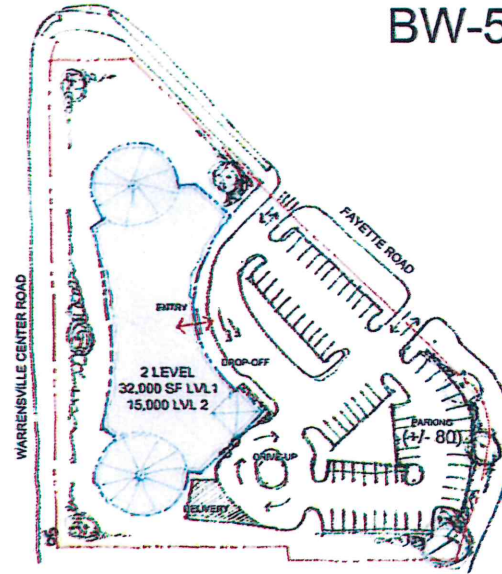
Single Facility Concepts



BW-1



BW-5



SHAKER HEIGHTS PUBLIC LIBRARY
BERTRAM WOODS BRANCH

Appendix J

Source 17:

Financial TF Presentation April 11, 2015

See

<http://shakerlibrary.org/wp-content/uploads/Appendix-J-Source-17-Financial-TF-presentation-April-11-2015.pdf>